

# ***NEWS RELEASE***

## **FOR IMMEDIATE RELEASE**

May 27, 2014

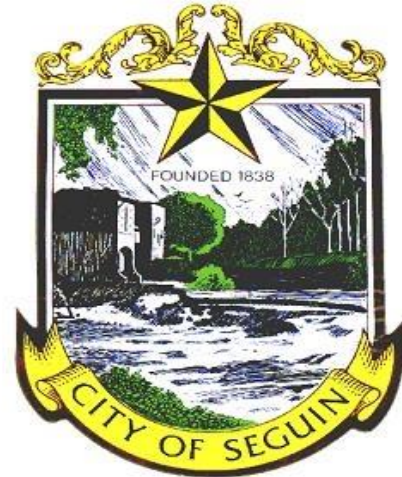
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## **Seguin Public Library to Offer Free Downloadable Music**

### ***Free Program Enables Patrons to Download and Stream Music***

**SEGUIN, Texas** – The Seguin Public Library is pleased to announce the addition of the Freegal™ Music Service. Beginning on May 27, 2014, anyone with a Seguin Public Library card will be able to access and download music from the library's website.

The Seguin Public Library joins Library Ideas™ network of Public Library websites that offer access to over seven million songs including Sony Music's catalog of legendary artists. The Freegal™ Music Service will allow the Seguin Public Library to increase the size and diversity of its collection by offering access to over 28,000 music labels from 85 different countries.

Under the terms of the agreement, registered card holders of the Seguin Public Library can download three Freegal Music tracks in the MP3 format per week at no direct cost via [www.seguin.lib.tx.us](http://www.seguin.lib.tx.us). The library will underwrite the purchase of the music. Registered card holders will also have the option of streaming music three hours per day.

Libraries all over the world subscribe to the Freegal Music Service, including the Princeton (NJ) Public Library, Maricopa County Library District (AZ), The Edmonton Public Library (AB), Orange County Public Library (FL), The Biblioteche di Bologna (IT), Nashville Public Library (TN) and Fairfield Public Library (CT).

The Freegal Music Service has free mobile apps for registered cardholders of subscribing libraries. The Freegal Music apps are available in the Apple® App Store and Google Play®.

“We are very excited to offer a service like this that delivers great music, compatibility with lots of devices and simplicity of use,” Seguin Public Library Assistant Director Silvia Christy said. “We think this will be incredibly popular with our patrons and will help the library in marketing all its services to the community.”

“Sony Music has an incredibly expansive and popular catalog and we are really excited to partner with them on this, a very important product for libraries,” Library Ideas co-founder Brian Downing said. “The participation of so many leading independent labels will also help the library reach as many patron groups as possible.”

For further information please email [info@libraryideas.com](mailto:info@libraryideas.com) or contact Seguin Library Assistant Director Silvia Christy at (830) 401-2426 or [schristy@seguintexas.gov](mailto:schristy@seguintexas.gov).

#### **About the Seguin Public Library**

The Seguin Public Library is located at 707 East College Street Seguin, TX 78155. Library Hours are Monday – Thursday from 9 a.m. to 9 p.m. and Fridays and Saturdays 9 a.m. – 5 p.m.

#### **About Library Ideas**

Library Ideas is a global leader in providing digital content to all kinds of libraries, and is located in Fairfax, Virginia. The Company offers music, eBook and language learning solutions to libraries as part of its developing product suite. Library Ideas was named “One of the Top 100 Companies in the Digital Content Industry for 2011-12” by *EContent Magazine*.

#### **About Sony Music Entertainment**

Sony Music Entertainment is a global recorded music company with a current roster that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre, including Arista Nashville, Beach Street Records, BNA Records, Columbia Nashville, Columbia Records, Day 1, Epic Records, Essential Records, Flicker Records, Kemosabe Records, LaFace Records, Legacy Recordings, MASTERWORKS, Polo Grounds, RCA Records, RCA Nashville, Reunion Records, Roc Nation, Sony Classical, Sony Music Latin, Star Time International, Syco Music, Verity Gospel Music Group, and Volcano Entertainment. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.

#### **About the City of Seguin**

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational, and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.

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